



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-18-2012 PAGE: 1 of 3

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

| | | | | | | | | | | | | | | | | | | | | |
|--------------------------|---------------------------|---------------------------|-----------------------------------|--|----------------------------------|----------------------------|------------------------|---|----------|---|---|---|---|---------------------------------------|--------------------------|---|-----|-------|-----------|----------|
| Contract No 398010 | Contract Dt 09-07-2012 | Revision Dt 09-17-2012 | Rev# 1 | Advertiser SMITH FOR SENATE, TOM | Brand TOM SMITH FOR SENATE | Product Code POLITICALS | | | | | | | | Station/Market WPVI - PHILADELPHIA | | | | | | |
| Agency Est# 11 37 259 | | | CMS # 242997 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 09-12-2012 | End Date 09-17-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | Package N | Contract Title 242997 | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: C : 11 P : 37 E : 259 | | | | | | | | | | | | | | | | | |
| 1 | 09-12-2012 | 09-14-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | | 8 | 30 | | | X | X | X | | | 3 | 700 | 3 | 2,100.00 |
| 2 | 09-17-2012 | 09-17-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | | 8 | 30 | X | | | | | | | 1 | 700 | 1 | 700.00 |
| 3 | 09-12-2012 | 09-14-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | | 9 | 30 | | | X | X | X | | | 3 | 900 | 3 | 2,700.00 |
| 4 | 09-17-2012 | 09-17-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | | 9 | 30 | X | | | | | | | 1 | 1,300 | 1 | 1,300.00 |
| 5 | 09-12-2012 | 09-14-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 9 | 30 | | | X | X | X | | | 6 | 800 | 6 | 4,800.00 |
| 6 | 09-17-2012 | 09-17-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 9 | 30 | X | | | | | | | 2 | 1,200 | 2 | 2,400.00 |
| 7 | 09-15-2012 | 09-16-2012 | 08:00AM - 09:00AM | WEEKEND SA-SU GMA (6911) | | | | 8 | 30 | | | | | | X | X | 2 | 800 | 2 | 1,600.00 |
| 8 | 09-15-2012 | 09-15-2012 | 06:00AM - 08:00AM | WEEKEND NEWS 6-8A SA (6997) | | | | 8 | 30 | | | | | | X | | 2 | 600 | 2 | 1,200.00 |
| 9 | 09-16-2012 | 09-16-2012 | 06:00AM - 07:00AM | WEEKEND NWS 6-7A SU (7055) | | | | 8 | 30 | | | | | | | X | 1 | 550 | 1 | 550.00 |
| 10 | 09-16-2012 | 09-16-2012 | 07:00AM - 08:00AM | WEEKEND NWS 7-8A SU (7056) | | | | 8 | 30 | | | | | | | X | 1 | 550 | 1 | 550.00 |
| 11 | 09-15-2012 | 09-15-2012 | 09:00AM - 10:00AM | WEEKEND NWS 9-10A SA (10928) | | | | 8 | 30 | | | | | | X | | 1 | 800 | 1 | 800.00 |
| 12 | 09-16-2012 | 09-16-2012 | 09:00AM - 10:00AM | WEEKEND NWS 9-1030A SU (7057) | | | | 8 | 30 | | | | | | | X | 1 | 650 | 1 | 650.00 |
| 13 | 09-16-2012 | 09-16-2012 | 10:00AM - 10:30AM | WEEKEND NWS 1130A-12P SU INSIDE STORY (7 | | | | 8 | 30 | | | | | | | X | 1 | 500 | 1 | 500.00 |
| 14 | 09-16-2012 | 09-16-2012 | 12:00PM - 01:00PM | WEEKEND NWS 12-1P SU (7060) | | | | 8 | 30 | | | | | | | X | 1 | 500 | 1 | 500.00 |
| 15 | 09-12-2012 | 09-14-2012 | 09:00AM - 10:00AM | DAYTIME 9-10A WEEKKDAY (6912) | | | | 9 | 30 | | | X | X | X | | | 3 | 600 | 3 | 1,800.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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| Contract No 398010 | Contract Dt 09-07-2012 | Revision Dt 09-17-2012 | Rev# 1 | Advertiser SMITH FOR SENATE, TOM | Brand TOM SMITH FOR SENATE | Product Code POLITICALS | | | | | | | | Station/Market WPVI - PHILADELPHIA | | | | | | |
| Agency Est# 11 37 259 | | | CMS # 242997 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 09-12-2012 | End Date 09-17-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | Package N | Contract Title 242997 | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: C : 11 P : 37 E : 259 | | | | | | | | | | | | | | | | | |
| 16 | 09-17-2012 | 09-17-2012 | 09:00AM - 10:00AM | DAYTIME 9-10A WEEKKDAY (6912) | | | | 9 | 30 | X | | | | | | | 1 | 600 | 1 | 600.00 |
| 17 | 09-12-2012 | 09-14-2012 | 10:00AM - 11:00AM | DAYTIME 10-11A WEEKDAY (6913) | | | | 9 | 30 | | | X | X | X | | | 3 | 500 | 3 | 1,500.00 |
| 18 | 09-17-2012 | 09-17-2012 | 10:00AM - 11:00AM | DAYTIME 10-11A WEEKDAY (6913) | | | | 9 | 30 | X | | | | | | | 1 | 500 | 1 | 500.00 |
| 19 | 09-12-2012 | 09-14-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914) | | | | 9 | 30 | | | X | X | X | | | 3 | 825 | 3 | 2,475.00 |
| 20 | 09-17-2012 | 09-17-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914) | | | | 9 | 30 | X | | | | | | | 1 | 1,000 | 1 | 1,000.00 |
| 21 | 09-12-2012 | 09-14-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | | | | 9 | 30 | | | X | X | X | | | 3 | 700 | 3 | 2,100.00 |
| 22 | 09-17-2012 | 09-17-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | | | | 9 | 30 | X | | | | | | | 1 | 900 | 1 | 900.00 |
| 23 | 09-12-2012 | 09-14-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951) | | | | 8 | 30 | | | X | X | X | | | 4 | 1,000 | 4 | 4,000.00 |
| 24 | 09-17-2012 | 09-17-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951) | | | | 9 | 30 | X | | | | | | | 1 | 600 | 1 | 600.00 |
| 25 | 09-12-2012 | 09-14-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 8 | 30 | | | X | X | X | | | 3 | 1,000 | 3 | 3,000.00 |
| 26 | 09-17-2012 | 09-17-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 8 | 30 | X | | | | | | | 1 | 1,000 | 1 | 1,000.00 |
| 27 | 09-12-2012 | 09-14-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | | 9 | 30 | | | X | X | X | | | 6 | 1,200 | 6 | 7,200.00 |
| 28 | 09-17-2012 | 09-17-2012 | 05:00PM - 06:00PM | EARLY NEWS 5P MO-FR (6988) | | | | 9 | 30 | X | | | | | | | 2 | 1,200 | 2 | 2,400.00 |
| 29 | 09-12-2012 | 09-14-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | | 9 | 30 | | | X | X | X | | | 3 | 1,600 | 3 | 4,800.00 |
| 30 | 09-17-2012 | 09-17-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | | 9 | 30 | X | | | | | | | 1 | 2,500 | 1 | 2,500.00 |

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| | | | Agency CPE: C : 11 P : 37 E : 259 | | | | | | | | | | | | | | | | | |
| 31 | 09-15-2012 | 09-16-2012 | 06:00PM - 07:30PM | WEEKEND NEWS SA-SU 6-730P (6990) | | | | 8 | 30 | | | | | | X | X | 2 | 1,200 | 2 | 2,400.00 |
| 32 | 09-12-2012 | 09-14-2012 | 07:00PM - 08:00PM | ACCESS WEEKDAY (6991) | | | | 8 | 30 | | | X | | X | | | 4 | 2,700 | 4 | 10,800.00 |
| 33 | 09-17-2012 | 09-17-2012 | 07:00PM - 08:00PM | ACCESS WEEKDAY (6991) | | | | 9 | 30 | X | | | | | | | 2 | 1,400 | 2 | 2,800.00 |
| 34 | 09-12-2012 | 09-16-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | | | | 9 | 30 | | | X | X | X | X | X | 5 | 1,800 | 5 | 9,000.00 |
| 35 | 09-17-2012 | 09-17-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | | | | 9 | 30 | X | | | | | | | 1 | 2,500 | 1 | 2,500.00 |
| 36 | 09-12-2012 | 09-14-2012 | 11:35PM - 12:02AM | LF NIGHTLINE (6970) | | | | 8 | 30 | | | X | X | X | | | 3 | 1,100 | 3 | 3,300.00 |
| 37 | 09-17-2012 | 09-17-2012 | 11:35PM - 12:02AM | LF NIGHTLINE (6970) | | | | 8 | 30 | X | | | | | | | 1 | 1,100 | 1 | 1,100.00 |
| 38 | 09-12-2012 | 09-14-2012 | 03:00PM - 04:00PM | DAYTIME 3-4P MO-FR (7997) | | | | 9 | 30 | | | X | X | X | | | 6 | 600 | 6 | 3,600.00 |
| 39 | 09-17-2012 | 09-17-2012 | 03:00PM - 04:00PM | DAYTIME 3-4P MO-FR (7997) | | | | 9 | 30 | X | | | | | | | 1 | 600 | 1 | 600.00 |
| 40 | 09-12-2012 | 09-13-2012 | 04:30AM - 04:59AM | MORNING NEWS 430-5AM MO-TH (7585) | | | | 8 | 30 | | | X | X | | | | 1 | 125 | 1 | 125.00 |
| | | | | | | | | | | | | | | | | | Contracted Gross Total: | | 89 | 92,950.00 |
| | | | | | | | | | | | | | | | | | Actual Gross Total: | | 89 | 92,950.00 |
| | | | | | | | | | | | | | | | | | Agency Commission: | | | 13,942.50 |
| | | | | | | | | | | | | | | | | | Net Total: | | | 79,007.50 |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | | | Actual Total | | |
| Sep 12 | | 0.00 | | 0.00 | | 92,950.00 | | 0.00 | | | | | | | | | | 92,950.00 | | |
| TOTAL | | 0.00 | | 0.00 | | 92,950.00 | | 0.00 | | | | | | | | | | 92,950.00 | | |

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